



**FOR IMMEDIATE RELEASE**

### **Met Oval to Equip Goals with Goal Alert Safety System**

MASPETH, QUEENS, NY - The Metropolitan Oval, the oldest soccer field in continuous use in the United States, will be equipping each of their goals with the Goal Alert safety system.

“With tens of thousands of kids playing on our fields each year, safety is our top priority. As an organization dedicated to youth soccer, one of my biggest concerns has always been soccer goal safety. Goal Alert’s products take the guesswork out of soccer goal anchoring and will make the Met Oval the safest field in the country,” said Jim Vogt, President of the not-for-profit Metropolitan Oval Foundation.

Goal Alert LLC is a purpose driven company, created to end soccer goal tip-over injuries and deaths. In 2007 and 2008 there were five soccer goal tip-over deaths in the United States alone. According to the Consumer Products Safety Commission, there are somewhere between 90 and 200 serious injuries annually and there have been 35 deaths since 1979, with the average age of the victim being 11 years old.

Hank Steinbrecher, the former CEO and Secretary General of US Soccer (1990 – 2000) and current Chairman of Goal Alert LLC, said, “the Met Oval is the field that I grew up on. I am very proud to be a part of bringing together a field that dates back to 1925 and a product that is ahead of its time. When Jim saw Goal Alert, he saw what I saw: a way to make the sport, that has given us so much, safer for all the kids who come behind us.”

Greg Dempsey, founder and inventor of Goal Alert, added, “working with the Met Oval is something we are immensely proud of. Many of the country’s greatest players played there at one time. We are grateful for the faith they have put into us and our product.”

Charles Jacob, co-founder of the Metropolitan Oval Foundation, said, “Goal Alert has addressed a soccer safety issue with an innovative solution. We are very pleased to add the Goal Alert system at the Met Oval.”

**The Metropolitan Oval can be found online at [www.metoval.org](http://www.metoval.org), Goal Alert LLC can be found online at [www.goalalert.net](http://www.goalalert.net)**

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